

of Pinellas & West Pasco Counties

# 2023 REPORT

**INCLUDING 2021-2022 FINANCIALS** 



### A MESSAGE FROM THE CEO & BOARD CHAIR

Our 2021-2022 fiscal year marked the 37th anniversary of Habitat for Humanity of Pinellas and West Pasco Counties. Thanks to your support, hundreds of homeowner partners have had the opportunity to improve their housing situations through a zero-percent interest mortgage, providing a safe and affordable place to live for years to come.

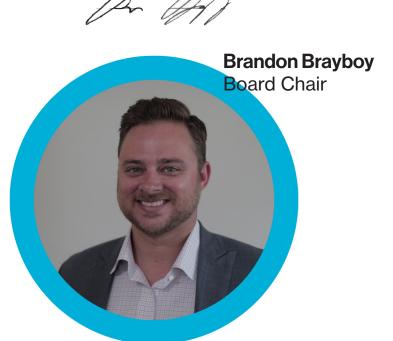
Through the commitment of our Habitat homeownership partners, board of directors, volunteers, donors and staff, our affiliate was able to make a deep impact in Pinellas and West Pasco Counties this past fiscal year:

- 67 homes completed in fiscal year 2021-2022 (July 2021 June 2022).
- More than 39,000 volunteer hours helped construct these homes.
- Celebrated our 700th home dedication milestone in August 2021 with the Sakers family in our Tellor Estates development in Pinellas Park.
- Receieved a transformational gift of \$11 million from American author and philanthropist MacKenzie Scott in March 2022 that will substantially help further Habitat's mission and vision.
- A new ReStore location was opened in New Port Richey to better serve our community in West Pasco.
- Habitat Pinellas and West Pasco received a Four-Star Charity Navigator rating and the GuideStar Platinum Seal of Transparency, which is the highest level of transparency.
- For the first time, Habitat Pinellas and West Pasco is ranked as the largest affiliate based on new home construction, out of over 1,100 affiliates in the Habitat network.
- Partnerships were continued with Feeding Tampa Bay, Kids Pedal Power, General Federation of Women's Clubs and other organizations in our community to make a greater impact on the families we serve.
- Affiliate leadership raised minimum pay to \$17 an hour for all employees.

We are proud of our families for their dedication to improve not only their lives, but also the lives of their children. We thank you for continuing to support Habitat through your generous donation of time, talent and treasure.

In partnership,





### board of directors

**Brandon Brayboy, Board Chair** 

Owner, Lakeland Liquidation

Alfredo Anthony, Immediate Past Chair President, Numillennium Strategies, LLC

**Heather Ford, Treasurer** 

Chief Financial Officer, Power Design

Ken Ginel, Secretary

EVP, CFO & Treasurer, Raymond James Bank

Frank Starkey, Vice Chairman

President, People Places, LLC

Patti Templeton, Executive Committee

Executive Director, One Community Now

**Bruce Terwilliger, Executive Committee** 

Partner, Terwilliger, Davis, and Leadbetter, LLC

Rebecca Watson, Executive Committee

Founder, Limitless Leader, Inc.

**Max Bosso** 

VP of Real Estate Development, Ryan Companies US, Inc.

**Tamara DeBose** 

Customer Service Specialist, Franklin Templeton

**Jarrett Dixon** 

Founder & CEO, Master Restoration

**Davisha Earley** 

RN & Clinic Nurse, Optum Primary Care

**Caprice Edmond** 

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**Matt Godri** 

CFO, Mid-Atlantic Finance Company

**Christopher Hackney** 

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Owner, RE/MAX Sunset Realty

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SVP, Head of Private Client Group Supervision, Raymond James

Dana Mayo

Founding Member & Executive Managing Director, Hunt Capital Partners, LLC

**Karl Nurse** 

President, Bay Tech Label

**Ian Peterson** 

Founder & CEO, Dialed in Golf Solutions

**Charlie Rogers** 

**Lynn Skelton** 

Owner, ProSource of Port Richey

**George Spowart** 

CMO, Red Rover

**Marilyn Turman** 

Director of Communications, Clearwater Urban Leadership Coalition (CULC)



# year in review















# building homes, communities and hope

Habitat served 67 families in fiscal year 2021-2022. Hard work and generosity made it possible for these homeowners to have something that most of us take for granted – peace of mind and a stable place to thrive.

A hand up, not a handout. Habitat homeowners work hard; they don't ask for handouts.

Homeowner candidates must demonstrate:

- A housing need
- Ability to pay a mortgage
- Willingness to partner with Habitat

At the end of each homeowner's journey they have put in at least 350 hours of "sweat equity", made a modest down payment and received a zero-interest mortgage. Our homeowners are physically and financially invested in their homes and are set on the right path toward responsible homeownership. The homeowner classes they are required to complete as part of their covenant with Habitat provide them with the tools to be successful homeowners and contributing citizens in their local communities.

In Florida, 1 in 6 households spend half or more of their income on housing. With help from our supporters, we can make the cost of home affordable for everyone. People are often surprised by how much impact their donation makes.

Even the smallest donations can make a big difference, and our supporters know their money is going to a good cause.

Habitat Pinellas and West Pasco received a Four-Star rating from Charity Navigator and the GuideStar Platinum Seal of Transparency. The Platinum Seal is the highest level of transparency, which means you can trust we are being responsible with your donations.

## Habitat's homeownership program benefits our community:

- Revitalizes neighborhoods
- Increases the tax base
- Encourages volunteerism
- Removes substandard housing
- Provides employment for subcontractors

# our strategic pillars



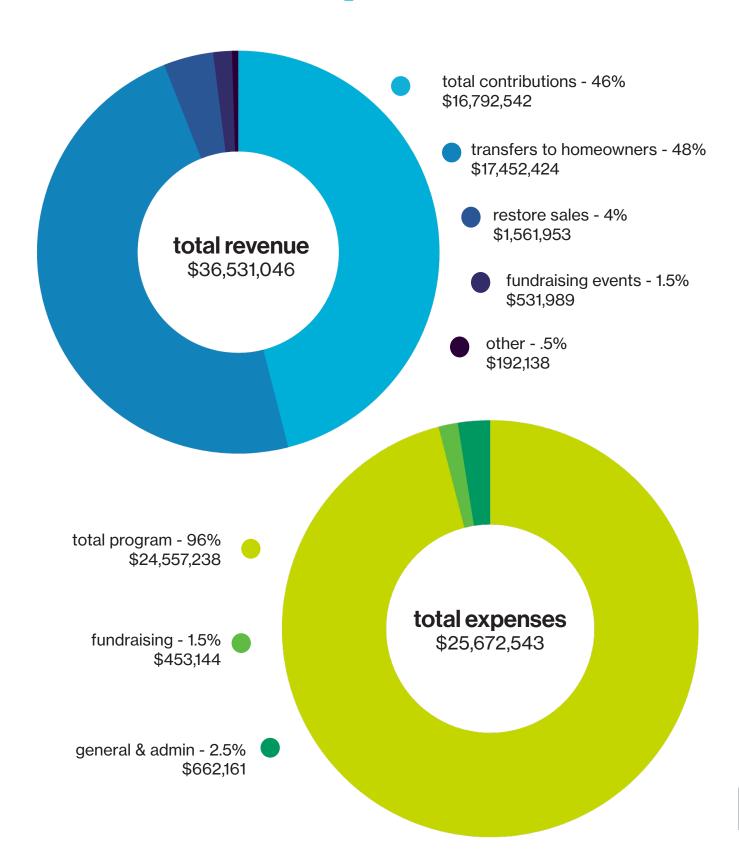








# 2021 - 2022 financial report





# education is the cornerstone of the habitat program

67
homes built locally

67
homes built globally

3.2K education hours completed

Habitat's program gets to the core of poverty by offering a person of lower income a chance to help themselves. Although everyone thinks of houses when they think of Habitat, the educational component truly is the cornerstone of the program.

Through this program, the lives of many local families are changed. Once accepted into the program, each homeowner candidate attends 32 educational classes that prepare them to become a lifelong homeowner. Successful candidates will achieve new home buying knowledge through financial literacy, home maintenance and much more.

Habitat prepares them before they become a homeowner so they can maintain a lifetime of homeownership and self-sufficiency.

### habitat education timeline

# joining the habitat family

#### Welcome to Habitat

meet the team

#### **Budgeting 101**

overview of budgeting, creating a spending plan, etc

#### How to be a Homeowner Candidate

registration, sweat equity opportunities & sheets, etc

#### **Habitat Ambassadors**

sponsorships, donors, media, etc



# building the homeownership toolbox

#### **Budgeting 102**

couponing, budgeting, etc

#### **Money Smart Modules**

11 modules

#### **Financial Literacy Modules**

7 modules

#### **HUD Certification**

bank requirement - held outside of habitat

#### Home Maintenance 1

interior maintenance

#### Home Maintenance 2

exterior maintenance

#### Home Maintenance 3

cleaning and caring for your home

#### **Energy Conservation**

educing energy costs

#### Healthy Relationships & Parenting Being a Good Neighbor

Fire Safety & CPR

Tree & Landscaping Class

#### the final lap

#### Warranty Class

discussion of new home held by construction team

#### Insurance Class

Budgeting 103 -

Budgeting For Your New Home held by finance team prior

home closing

Mortgage Documents

How to be a Homeowner

# engaging with the community In addition, several elective classes are

In addition, several elective classes are offered throughout the candidate's tenure with Habitat. These include (but are not limited to):

#### Something for Everyone

Voting & You

Design on a Dime

#### The Playhouse

How to be a Habitat Kid

**Emergency Preparedness** 

**Healthy Habits** 

#### Children's Mental Health

Stress Management, Life Organization, etc

Live Your Best Life

Leadership



# homeowner bio the middlebrooks family



Becoming a homeowner has given my girls and I the security to own a forever home, no matter the circumstances."



Jasmine Middlebrooks and her daughters achieved the dream of homeownership in 2022 with the financial support from the inagural CEO Build. Jasmine is a Certified Nursing Assistant at Tampa General Hospital.

Prior to Habitat, the family moved in with Jasmine's mother after a family separation. However, after a year of living with her and saving up money to support her family, Jasmine unfortunately got into a car crash and had to purchase a new car. Two weeks later, Jasmine's mother unexpectedly passed away and they had to move out of her home.

Despite all of the hardships and having to plan a funeral for her mother, Jasmine made sure to stay strong for her daughters. She knew that she could not give up on being a mother to her children and wanted to be a role-model for them during these hard times.

#### "Bad events happened back to back, but I knew a blessing was coming soon."

Days later, Jasmine was accepted into the Habitat program. She felt overjoyed, blissful, full of energy and as if a weight was lifted off her shoulders.

"My house will be my forever home to raise my children, create the best memories and always a place where my girls can come feel safe and loved, no matter their age."



# the habitat story

## our mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

## our vision

A world where everyone has a decent place to live.

## our values

Purposeful. Inclusive. Driven. Compassionate.

our strategic pillars











apply

Donate

Volunteer

Shop

Advocate







### partners making homeownership dreams come true

#### MacKenzie Scott - \$11 Million Dollar Donation

Habitat for Humanity of Pinellas and West Pasco Counties, along with Habitat for Humanity International and 83 other U.S. Habitat affiliate organizations, received a combined \$436 million in unrestricted funds from American author and philanthropist MacKenzie Scott in March 2022. Of that, Habitat Pinellas and West Pasco received \$11M and was one of only six Florida affiliates to receive funding out of 51 affiliates in the state. This transformational donation will substantially help further Habitat's vision of a community where everyone has equitable access to a safe, decent, and affordable place to call home.

#### The Hough Family Challenges Affordable Housing Crisis

In August 2022, Habitat for Humanity of Pinellas and West Pasco Counties received a \$500,000 challenge grant from The Hough Family Foundation. This leverage of \$500,000 led to \$1.5M total funds raised by the challenge. This funding aided the purchase of land acquisition within the South St. Petersburg Community Redevelopment Area (CRA).

2021 - 2022 Bank Partners











#### **Municipality Partners**

City of Clearwater City of Dunedin City of Largo City of New Port Richey City of Pinellas Park City of Safety Harbor

City of St. Petersburg City of Tarpon Springs

Pinellas County

Pasco County

# lifetime giving

### as of the 2021-2022 fiscal year

The support of the community is crucial to Habitat's mission to promote family stability by providing innovative and affordable housing solutions to qualified individuals and families. It is you, our donors – those listed in this publication and all who labor in any way to help Habitat – who enable us to advance our vision of a world where everyone has a decent place to live.

Habitat for Humanity of Pinellas and West Pasco Counties celebrates philanthropy and recognizes our most loyal donors since our inception in 1985. It is our honor to recognize donors with total lifetime giving of \$5,000 or more.

At Habitat, we appreciate all support of our mission. If you find your recognition level may be incorrect, please reach out to our office at (727) 536-4755. While every gift is important to the mission, records from the early days of Habitat are scarce. We appreciate your understanding and grace and will work to correct any errors.

#### \$1,000,000 and up

Bank of America - Bank of America Foundation Dan and Carolyn Stowers HSN

MacKenzie Scott

Pinellas County Board of County Commissioners

Publix - Publix Super Markets Charities

Raymond James Bank

Wells Fargo - Wells Fargo Foundation

#### \$999,999 - \$500,000

Clearwater Toyota

Crown Automotive

**Duke Energy** 

Faith Build Sponsors

Hough Family Foundation

Lokey Automotive Group

Mid-Atlantic Finance Company

Raymond James Financial, Inc.

Thrivent Financial

TIAA Bank

The Valspar Championship and

Copperhead Charities

Women's Build Sponsors

#### \$499,999 - \$250,000

Bankers Financial Corporation

Catalina Marketing Charitable Foundation

Dana Beck Fancher Foundation

EllMar Foundation Inc.

Fishman Family Foundation and

Jeffrey and Brandy Fishman

Frenchy's Restaurants

**HMC Hospitality Group** 

(Formerly Hooters Management Corp.)

JPMorgan Chase & Co.

Kane's Furniture

MaintenX

MarineMax

Michael and Carolina Holtz and MPH Hotels

Power Design

Tony and Carol Griffith

TradeWinds Island Grand Resort

Valpak

Westphal Family Foundation and St. Pete Hospitality Group

Whirlpool Corporation

#### \$249,999 - \$100,000

Abe's Place Tap & Grill

Arthur and Robert Donnellan Banning Lumber and Millwork and

sanning Lumber and Milliwork al Marc and Terry Banning

Bill Van Law

Carlos and Beverly Yepes

**CEO Build Sponsors** 

Chapman Family Foundation

Coca-Cola Beverages Florida, LLC

Collins Charitable Foundation

David and Nancy Ridenour

First Baptist Church of St. Petersburg

Florida Forest Products and Rick and

Katrina Cashman

George and Mary Martin

Ivon and Jane Culver Charitable Trust

James Workman and Jean Kendra

Jeff and Judy Mitchell

Katherine (Kitty) Bonczyk

Nielsen

Northwood Presbyterian Church

Pinch-a-Penny

Pinellas Community Foundation

Roger and Karen Hessel

Republic Bank

Steven and Shirlev Dehmlow

Schneider Electric – Square D

Tampa Bay Rays

TD Bank

TD Synnex (Formerly Tech Data)

The Milkey Family Foundation

The Roy and Ana Zellars Foundation

The Strong Foundation

Transamerica and Aegon Transamerica

Foundation

Valspar, A Sherwin-Williams Company

#### \$99,999 - \$50,000

800th Home Sponsors

America II

Amerisure Insurance Company

Ark Royal Insurance

Armortech Windows and Doors

Bank of Tampa

BayFirst Bank

Bill Brand and Chris Nolte

Blake and Linda Gall

Bruce K. Terwilliger

Charles and Mary Miller

Clear Sky Café, Inc.

Clearwater Gas Systems, Inc.

Coldwell Banker Cares Foundation

Community Foundation of Tampa Bay

Dav and Glenn Mosby

Debbi and Mike Young

Ed and Marsha Droste and

Pete & Shortv's Iowa Bistro

Eleanor Nelson

First Presbyterian Church

Fremont Allen & Nina Allen Foundation

Friendly Kia New Port Richey

Geraldine Bartholomew

George and Carolyn Glaros and

Glaros Construction

Glenn Arthur Trust

Harry J. Free

Innovation Cabinetry

Jason and Denise Miller

JMC Communities

John Kackley

Joseph Cameron and Adria Thomas Brandon and Christian Brayboy and

Lakeland Liquidation

Lakeland Liquidation

Mildred I. Baumgartner Trust Nico and Ellen Hirsch de Haan

Pat O'Hara

Paul Reilly

Paula Rigsby

Pinellas Realtor Foundation

Skip and Vicki Tylman

Subaru of Port Richey Suncoast Chapter, Community Associations Institute (CAI) Susan B. Wood Tampa Bay Lightning Foundation The Home Depot Foundation

Tampa Bay Lightning Foundation
Tibbetts Lumber CO. LLC
Tom and Signe Oberhofer

Truist Foundation

West Coast Medical Resources, LLC

#### \$49,999 - \$25,000

AAA Electrical Contractors Achieva Credit Union and Achieva Foundation

Achievement Centers for Children & Families Foundation

AgileThought

Anona United Methodist Church

Bay to Bay Properties

BayCare

Bayfront Health St. Petersburg and

Orlando Health

Bay Tech Label and Karl Nurse

BBMC Mortgage Betsy Schweitzer Bloomin' Brands

Cathedral Church of St. Peter

Central Christian Church of Clearwater

Chapel by the Sea

Charles and Mary Franckle

Charles Moore

Clearwater Police Department

Coulson Consulting LLC Craig and Jan Sher

David Glynn DEX Imaging

Dorothy J. Kimball Living Trust

Doug and Sheila Bray

Edward B. Ohst Eileen Holohan Eleanor Mckinley Emiilie A. Lugar

Episcopal Church of The Ascension

Evelyn Lynch

Florida Association of Realtors, Homeownership for All, Inc. Franklin Templeton Investment

Health Management Associations, Inc.

Homuth Family Trust

Indian Rocks Rotary Foundation

Jason and Janna Clement Jay and Karin Hartenbach

Jay and Jan Miller

Jeff and Barbara McDonald

Joe Trepani

John D. Chapman Trust

Kate Tiedemann and Ellen Cotton

Kathryn Park Spencer Trust

Ken Rush Lionel James

Loan Ranger Acquisitions LLC

Mary Elizabeth Kenyon Maria Irene Ostberg

Marion Rich

Mary-Ellen Howells

Mary Kittrell

Michael Schmidt Mike and Amy Neeb

Mike Sutton

Mindy and Neil Grossman

Montana Massa

My Florida Safe Home Project Our Lady of Lourdes Catholic Church Palm Harbor United Methodist Church

Pam & Les Muma

Pasadena Community Church Pasco County Housing Authority Pinellas County Sheriff's Office

Prince of Peace Lutheran Church ELCA

ProSource Wholesale

ProVise Management Group

Rami and Mary Zohar and Adobe Homes Inc.

Ray and Kim Ferrara Regions Bank

Republic Bank

Robert and Gladys Hackworth Rotary Club of Clearwater

Rotary Club of Indian Rocks Beach, Inc.

RSM US LLP Ruby Davis Bortz Ryan Companies US, Inc. Scott and Julie Klavans Scott Leroy

Senior Citizens Services, Inc.

St. Michael the Archangel Catholic Church

St. Paul's Lutheran Church St. Timothy Lutheran Church Star Media Enterprises

Stearns Bank

Suncoast Team Services

**TEGNA Foundation** 

Trinity Presbyterian Church Foundation

United Way of Pasco County United Way Suncoast

#### \$24,999 - \$15,000

Adamo & Associates, Realty Executives Amerisure Charitable Foundation

Amy and Jeff Rettig Anna Ruth Johnson Trust

Barbara Beck

Beachside Hospitality Group Bob and Lorraine Dutkowsky

**Brad Grossman** 

Cary and Lynne Johnson Clearwater Solid Waste Crossroads Christian Church Dana and Charlene Mayo

Dale C. Butler

Eastman Footwear Company, Inc. Financial Services Roundtable

Florence T. Smith

Focardi Great Bay Foundation

Garv Wheelock

General Dynamics Ordnance

General Dynamics On & Tactical Systems

George and Melissa Conda Gramatica Family Foundation GTE Financial and GTE Foundation

Guillermo and Edelmira Cosma

Hugh and Florence Bell

**HCA** Healthcare

Heritage United Methodist Church

Honeywell International Foundation

J. Crayton Pruitt Foundation

J. Kokolakis Contracting, Inc.

Jeff Howells

John and Stephanie Doran

John Hedger John Westfall

Jonn westfall Jordan and Michelle Myers

Joseph and Michelle Bourdow

Ken and Kelly Ginel

Kendall Reid and Sharon Winters Liberty Temple Christina Center

livingHR

Lockheed Martin

Lowe's Home Improvement

Max F and Al Jeane Beach Foundation

McLain Foods Mel and Pam Ora Melford I. Johnson

Michael and Nancy Beausir Mimi Farmer and Glenn Vaughn

Nina Winters

Northeast Exchange Club of

St. Petersburg, Inc Patricia Davis Radiance Medspa Robert and Jean Markley

Robert and Margaret Reeves

Ron and Mary K. Evers Ronald and Lori Spoor

Rosenbluth Family Charitable Foundation Seminole Hard Rock Hotel & Casino – Tampa

Solace Insurance Sonya Miller

St. Paul United Methodist Church

St. Petersburg College

St. Petersburg Neighborhood Housing Services

Suncoast Roofers Supply

Susan Wischweh Synovus Bank

Teri Ford

The Sembler Company The TJX Foundation, Inc. Todd and Terry Tillung

Tracy West

Triangle Community Foundation, Inc

Troy and Judy Holland
Troy Payne and Lisa Smithson

Valley Bank Walter Inman Wavne L Wilford

West Pasco Board of Realtors

#### \$14.999 - \$10.000

Alfredo Anthony Andrea Wilson Arthur Haedike

Baxter International

Bert Smith Oldsmobile, Inc. Blume Family Foundation Burns Family Foundation

C. Todd Alley

Cash Family Charitable Foundation

Chas O'Hara Chuck Aldrich

Church of the Good Shepherd

**David Sharpe** 

David Goldstein and Joanne Nelson

**DeBartolo Family Foundation** Donald L. and Linda T. Simons

**Erion Foundation** FKQ Marketing Inc.

Fred Spriggs and Sally Sun

Frey Masterson Investment Advisors

First Horizon Bank First Savings Bank Gabriel Faraone

Garth E. Fenney Memorial Foundation

George and Carolyn Cretekos Gulf Central District, UMC Hands Across the Bay Helen Hough Feinberg Innovation Cabinetry James and Mary Ellen Bader

John Dietz

Jolly Family Foundation, Inc.

Karen H. Bartoszek Karen Hosman King College, Inc.

Kiwanis Club of Sunshine City

Master Restoration

Marie Weir Matthew Frey Michael Lydon Mo Krausman One Community Now

Park and Eleazer Construction

Pat Gerard **PNC** Foundation Prai Beauty Realty Executives

Rotary Club of New Port Richey

Rotary District 6950 Samuel Picard Sandy Conrad

Steve and Cathy Collins

Susan Sullivan

Terry and Carol Mullane Todd St. John-Fulton Walmart Foundation Wanda Fvfe

WorkNet Pinellas, Inc.

Ye Loyal Krewe of Grace O'Malley

#### \$9,999 - \$5,000

2012 Tampa Bay Host Committee

24-7 International

Aldersgate United Methodist Church

All Saints Catholic Chuch All Saints Episcopal Church

American Baptist Church of the Beatitudes

America's Charities Andrew Park Ann Leavine

Barry Scarr/Scarr Insurance Group

Barbara Krai Interior Design

Baby Boomers' Barrister: Estate Planning

and Elder Law Behr Paint Company Bessemer Giving Fund Betty M. Ashley Bette Ra Ivey

Betty M. Ashley

Beulah Underhill Big Storm Brewery, LLC Bruce and Deidra Livingstone

Bill Gernazian

**Bouchard Insurance Brad Mcmurtey** 

Brandi Gabbard

Brian and Constance Hale BridgePoint Church

Bruce and Deidra Livingston C & L Graese Foundation Calvary Baptist Church Calvary Episcopal Church Calvin and Priscilla Nystrom

Candace Barber Carol Kline Carol Marquardt

Ceridian

Cheryll Geer Memorial Fund

Christ Evangelical Lutheran Church Inc.

Christ Presbyterian Church

Christopher Butler

Christopher and Julie Lynch Chuck and Dolly Dannewitz Church of The Isles

Citicorp Services Incorporated

Clare J. Trice Trust Clint and Katie Cole

Coast-to-Coast Title & Escrow Constellation Brands, Inc. Cox Target Media Inc.

Crystal Beach Community Church

**D-Mar General Contracting** Darrell and Sue Zenk David and Carol Sjolund David and Diane Elmer David Longspaugh DaVita

Debbie Cooley-Guy

Deby Reid

Denard and Anne Span **Decorating Den Interiors** Demetrish Nicole Elegant Events

Dollie Pettis Doug Campbell

Dr. and Mrs. Theodore Vlahos Drs. Bruce and Joan Levine

Easel Aid

Edmund (Tom) O'Brien Edwin and Dorothy Sved

E. Roberta Lewis

Elodie Dorso - Evara Health

**Exact Target** Eric Seidel

Estate of Dallas Kirk Hammond

Estate of Violet Bogert F.W. & P.C.O.A Region IV Faith Presbyterian Church

Fifth Third Bank

First American Title Insurance Company

First Presbyterian Church Flaharty Asset Management

Florida Blue

Florida Suncoast Chapter Of ICC & BOAF

Fowler and Nancy Mcconnell Frank Torre and Torre Painting Fred Spridds and Sally Sun

FreeWill

Gaby Camacho

Garland and Martha Forbes

Garner M Koons Glenn Hanneman Grady Pridgen, Inc. Greg and Karen deCelle

Grow Financial Federal Credit Union

Guardian Trust Foundation Gulf Coast Chapter of the FAMB

**Gulf Coast Giving** 

Gulf Coast Realty Seminole, LLC

H2U

Harborside Christian Church

HCI Group, Inc. **Heather Courtney** Heather Ford Hill Ward Henderson Hope Presbyterian Church Hydrologic Distribution Company Integrated Economic Solutions

Corporation Igbal and Janet Paroo Jack McFarland Jarrell and Candi Hagler

Jarrett Dixon

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Jim McClintic

Joe and Gina Fontana John and Amy Ullrich John and Michelle Nicely John and Diane Redding John and Tirrah Switzer

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Ken and Maureen Heretick

Ken Carson

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Kevin Decker Kip Kedersha Kirk of Dunedin

Kris and Christine Postlmayr Kristi Cheatham Pettit Larry E and Betty Kingsley La-Z-Boy Furniture Gallery Corp.

Leo Nussbaum Leonard Dow

Level 3 Communications Linda and Ray Simmons Lindsey Wilson College Lutheran Church of the Palms

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Martha Forbes Mary Anne Reilly Mary Ellen Fiore Mary Wheeler Nancy Jahr Nancy Mink Natalie Lemke

National Association of Senior Friends Oakhurst Unites Methodist Church Ohio Capital Impact Corporation

Onicx

Palm Lake Christian Church Palm Pavilion of Clearwater, Inc.

Patti Templeton

PDR Certified Public Accountants

Peer Title Inc.

Peter and Joyce Wortman Charitable Fund

Peter and Christian Barli Peter L. McNamara

Peter Pav

Pines Presbyterian Church

Potthast Design - Chelsea Potthast &

Veronica Gonsalves

Presbyterian Church of Palm Harbor

Presbytery of Tampa Bay Preston and Tiffany Faykus

Priority Foundation

R & S Manufacturers Rep Inc Rev. Norman and Phyllis Hatter

Robert Mollory

Robert and Mary Jo Swiggett Ronice and Steen Barlow Rotary Clun of Dunedin North

Rowland Inc. Sage Software Sam Carothers Sandra Waters

Scott and Laura Daigle

Scott Wilson

Sean and Ellen Bunner

Sharon Nelson Sharon Rasponi Shawn Rupp Shear Enterprise, LLC

Shon Flaharty

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Markets Association) Signature Shindigs

St. Alfreds Episcopal Church

St. Anne Of Grace Episcopal Church

State Farm Stephen N. Peter Steve and Nadine Meehan

Steven and Natalie Raney Subaru of America, Inc.

Tampa Bay Beaches Chamber of Commerce

Tanney, Griffith & Bresler, P.A.

TECO

The Church of the Bayou The Douse Family The Starbucks Foundation The Wawa Foundation Theodore Vlahos

Thompson, Sizemore, Gonzalez &

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Trenam Law **Uma Desimine** 

United Methodist Church

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West Pharmaceutical Services

William Kasper Trust William and Sally Synder Women in Tourism

Zoe Fisher Marvel Foundation Inc.

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Clare J Trice Clarence F and Jean Alys Spence

Cori C. Wrobel Cotton Family Dallas Kirk Hammond

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Mary Kittrell Mary Lawrie Melford I. Johnson Mike Sutton

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Nina Allen Norm Bungard Olga C. Cuellar Pacifique Agizo

Robert A. and Dorothy J. Kimball

Rosa Lepisto Rudy Davis Bortz Shane Gilbertson Stacey Efaw Stansburry Trust Stacy Lawanda Bryant Stacy Lynn Shawn Susan Topping (Bauerle) Tabitha Hirschfeld

Tawny Heather Swain Castle

Todd St. John-Fulton

Tom Hoke Violet Bogert William Kasper Yonnette Taylor

Legacy Society members include Habitat for Humanity of Pinellas and West Pasco Counties in their estate plans and make a lasting impact on families in need of a decent and affordable place to call home, breaking the cycle of poverty.









# **©CEO BUILD**

### leaders working together

building homes, communities, and hope.

Over 55 CEOs and business leaders across our community joined together to build a safe and affordable home for a deserving family at the inaugural CEO Build.







#### Thank you to our Inaugural CEO Build Participants

Mindy Grossman President & CEO of WW (Honorary Co-Chair)

Bill Brand

CEO of Rue21 and Habitat for Humanity International Board Member (Honorary Co-Chair)

Ronde Barber General Chair of Copperhead Charities

John Barrett President & CEO of First Citrus Bank

**Marc Banning** CEO of Banning Lumber

**Bridgette Bello** CEO & Publisher of Tampa Bay Business & Wealth Magazine

**David Bennett**CEO of Pinellas REALTOR® Organization
& Central Pasco REALTOR® Organization

Ravi Chari, MD President of HCA Healthcare West Florida Division

**Jason Clement** Founder & CEO of The Sports Facilities Companies

**John D. Couris** President & CEO of Tampa General Hospital

**Susan Crockett** President & CEO of Ruth Eckerd Hall

**Thomas J. Del Zoppo**Partner in "New Hotel Collection" group

**Doug Dieck**President of Southeast Region of Ryan
Companies

Elodie Dorso President & CEO of Evara Health

Dan Doyle Jr. CEO of Dex Imaging

Ed Droste Chairman of Provident Management

**Lisa Faller** President of FKQ Advertising & Marketing

Ray Ferrara CEO of ProVise Management Group

**Scott Fink** CEO of Fink Automotive Group

Jeffrey Fishman President of Investors Title

**Stephanie Fischer** CEO of Global Retail Marketing Association

**Wendy Gattis** CEO of DITEK Corporation

Bill Goede Tampa Bay President of Bank of America

Robert Glaser President & CEO of Smith & Associates

**Leo "LJ" Govoni** CEO of Big Storm Brewery & Distillery

Russ Hallenbeck CEO of Tibbetts Lumber Company

**Kevin Hawkins** CEO of MidAtlantic Finance & Owner of Crown Automotive

**Howard Heckes** President & CEO of Masonite **Keri Higgins-Bigelow**Founder & CEO of livingHR

**Cor Hoekstra** Co-Founder & CEO of Amicus.io

Patrick Hwu, MD
President & CEO of Moffitt Cancer
Center

**Tommy Inzina**President & CEO of BayCare

**Neil Kiefer** CEO of HMC Hospitality Group

**David Kenny** CEO of Nielsen

Anthony Leo CEO of First Home Bank

**Brooke Mirenda**President & CEO of Sunshine State
Economic Development Corporation

**Robin Moch** Partner at M.E. Wilson Company

**Jessica Muroff** CEO of the United Way Suncoast

Frank Musolino CEO of Power Design

Karl Nurse President of Bay Tech Label

**Amanda Payne** President & CEO of Amplify Clearwater

**Christine Quinn** Owner & CEO of My Family Seasonings, LLC **Steve Raney** Chairman & CEO of Raymond James Bank

Chip Reeves CEO & President of Beach Bank

**Steve Riordan** CEO of Kozuba & Sons Distillery

Elliott Ross President of The Ross Realty Group, Inc.

**Kuleen Shah** Founder of Connecting Tampa Bay LLC

Melissa Seixas Florida State President of Duke Energy

**Jay Stroman** CEO of USF Foundation

**John Strong** Chairman & CEO of Bankers Financial Corporation

Mike Sutton President & CEO of Habitat Pinellas and West Pasco

**Lorna Taylor** President & CEO of Premier Eye Care

**Brian Van Slyke** Regional President of Kolter Urban LLC

Randy Ware Founder & CEO of WestCMR

**Tracy West** Tournament Director of Valspar Championship











# 2022 Headlines



NEWS > PINELLAS COUNTY

CEOs step in to help build homes with **Habitat for Humanity in Pinellas Park** 



# Tampa Bay execs to participate in Habitat's CEO Build event







Meet the 53 leaders participating in Habitat for Humanity Pinellas and West Pasco Counties' inaugural CEO Build

Mindy Grossman, Bill Brand, John Couris and more community leaders will work together to make e ownership dreams come true for a local family.



Bay Area CEO's help make dream home a reality with Habitat for **Humanity** 









# Volunteer

2,370

unique

volunteers

39,071

total volunteer hours (January 2022 - December 2022)

**23,831** hours on the build sites

**10,183** hours in the restores

**5,057** hours at special events

**1,672** hours at the valspar championship

Our mission would not be possible without our volunteers.

Thank you!

On July 1st, 2021 volunteers were welcomed back on build sites and ReStores after over a year hiatus due to the pandemic.

# community partner program: team builds



Weston Insurance Management



We have all acquired critical skills while also giving back. It is very special for us to roll up our sleeves and build people's homes."



Crowe LLP



Habitat for Humanity is making a huge difference, helping their partners – our neighbors – who otherwise may not have an opportunity for homeownership. Crowe is always excited to team up with Habitat and give back to the community in such a rewarding way."



RSM US LLP



It is such a difference for our teams to be able to step back from their 8-to-8 jobs and get out in the community and give back. It let's our teams see each other and get out of the accounting office, too."

# homeowner selection committee

The Homeowner Services (HOS) Committee plays the first crucial step in the approval of qualified applicants into the Habitat for Humanity program. Comprised of volunteers from our community, the committee verifies and validates an applicant's need through a review of basic financial information and an in-person interview.

Chris Majeski, Chair **David Hill Bob Potter Evette Hunter** Maureen Ballock Karen Sherrets Leo Diaz David Longspaugh Lynn Skelton Susan Sullivan Carol Downing Dana Mayo Carol Dunn Yonette Taylor Jim Moran Davisha Earley Leighann Watson Amy Neeb

Antoine Everett Betty Oldanie Cheri Wedding





## donate

Individuals and companies decide to donate new and gently used home improvement goods and building materials.





# ReStore

<u>you shop, we build</u>



## resel

Customers can afford quality home improvment items at a fraction of retail prices. Plus, you're giving items a new life! A good deal for you, the environment, and our community.

\$1,561,953 total restore sales

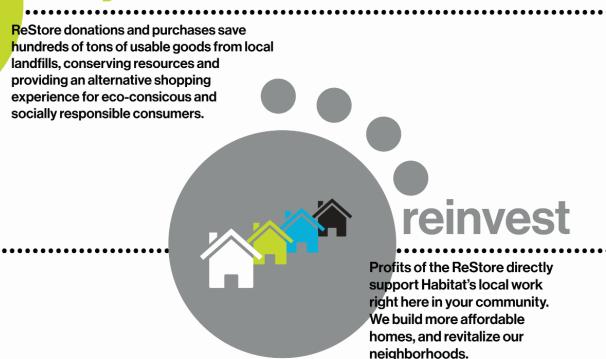
800 tons kept out of landfills

10,183 total

restore volunteer hours in 2022



# recycle



Habitat ReStores are nonprofit retail centers where new and gently used building materials and home furnishings are sold at discounted prices. The ReStores are our solution for turning these donations, from generous and environmentally concerned individuals and businesses, into money to build homes in our community.

#### Clearwater

13355 49th Street North, Suite B Clearwater, FL 33762

#### **New Port Richey**

6431 US Highway 19 New Port Richey, FL 34652



# **Eadvocate**

Throughout the past year, our affiliate has made a further commitment and investment advocating for the advancement of affordable homeownership.

From Tallahassee trips to build days, we created numerous opportunities for engagement for elected officials at the local and state level. We also held a series of "Affordable Housing 101" virtual workshops that provided volunteers, homeowners and donors the basics of affordable housing and how they can make an impact.

We will continue to create new opportunities to advocate at the local, state and national level for affordable homeownership.

# engaging our local elected officials







# development updates 2023 and beyond...

# We are Building:

8 developments
(underway and pending)
190+ total units
154 multi-family units
36 single family units



Shell Dash Townhomes
10 Townhomes | St. Petersburg



Pelican Place 44 Townhomes | St. Petersburg



The Grove 10 - 12 Townhomes | St. Petersburg



1756 Dr. MLK Ave 54 Townhomes Largo



Betty Lane
11 Single Family Homes
Clearwater



Little Road 24 Single Family Homes New Port Richey

# 2021 - 2022 highlights



# Celebrated our 700th home dedication

with the Sakers Family in the Tellor Estates development in Pinellas Park.

Hosted the **Top 45 Symposium** for the top producing Habitat affiliates in the United States.





Hosted our first **Community Leaders Build Day** with 25
elected officials from across Pinellas County.

Celebrated the dedication of our **2021 Faith Build** with our homeowner partner, the Myers Family.





July

**August** 

September

Recognized as a

## One Tampa Bay

honoree by the Tampa Bay Business Journal for the fifth year in a row. Over \$125,000 was raised at the 11th Annual Golfing Fore Habitat Tournament at the Copperhead Course at Innisbrook.

Continued our partnership with

### Kids Pedal Power to provide

107 bikes to children in the Habitat program at their home dedication.





The Habicast launched it's second season and continues to highlight our mission, community impact and the partners that help make it happen.

For the fourth year in a row, Habitat has partnered with **Denard Span Foundation, GTE Financial, & Ferman Automotive** to surprise two hardworking single moms with brand new, reliable transportation.



**October** 

**November** 

December

Celebrated the first home dedication of the year in New Port Richey, sponsored by the annual **Women's Build** with our homeowner partner, Kahini Triffo.





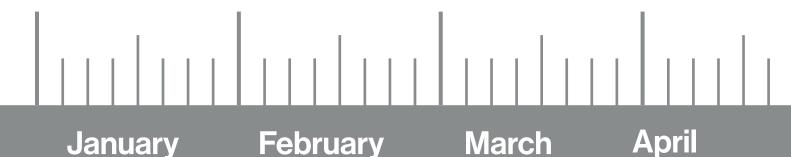
Launched the first CEO Build through which over \$140,000 was raised by 55 CEOs committed to creating affordable housing solutions.

Presented a check to the Pinellas
County Board of County Comission for
\$1,051,000 representing the
taxes Habitat homeowners paid in 2021.





Participated in a Volunteer Swap Day with **Feeding Tampa Bay** where Habitat staff volunteered at Trinity Cafe serving food to the homeless.





Over \$588,000 was raised at the Roaring 20's Prohibition Party to support affordable homeownership opportunities for deserving families.

Began Cup of Joe with the CEO monthly networking meetings to educate the public on the impact that Habitat is making in our service area.





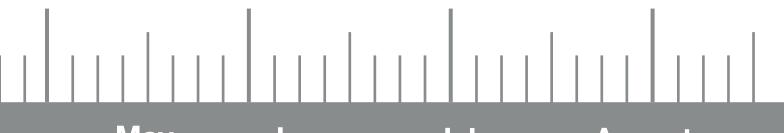
The grand opening of our

New Port Richey ReStore

allowed us to better serve the community in the West Pasco area.

Dedicated the home of Evette Hunter, the 2021 **Women's Build** homeowner partner, located in South St. Petersburg.





May June July August



Hosted the St. Petersburg & New Port Richey

Community Builders Hours

where over 450 members of the community gathered together to raise \$200k in support of building more affordable Habitat homes.

The 12th Annual Golfing Fore Habitat Tournament raised over \$130,000 for Habitat families.





Partnered with Warrick Dunn

Charities to surprise two single mothers with fully furnished homes on their dedication day.

Collected over \$17k in monetary donations and over \$50k worth of supplies for our Hurricane Ian Relief Drive to support Habitat affiliates in Southwest Florida.





September

October

November

December

# HABITAT MILESTONES



#### 1976

Millard and Linda Fuller start Habitat for Humanity International (HfHI) in Americus, Georgia.



#### 1985

Habitat Pinellas is formed and is recognized as an official Habitat affiliate.



#### 2019

Habitat Pinellas merges with West Pasco

198	6 2003	2008	2014	2017	2018	2020	2021	2023
1st Hal	pitat Home 100th Hom	ne 200th Hom	e 300th Home	400th Home	500th Home	600th Home	700th Home	800th Home

# habitat achievements

### affiliate accolades

- Recognized as Largest Habitat Affiliate based on new home builds across 1,100 US affiliates
- 2022 Tampa Bay Business Journal One Tampa Bay Recipient
- 2022 Energy Star Market Award Winner
- 2022 Greater Pasco Chamber of Commerce Service Organization of the Year
- 2022 Amplify Clearwater Nonprofit Excellence Award Recipient

### team member accolades

- Mike Sutton, President & CEO, recognized on Tampa Bay Business Journal's Power 100 List for second year and was also recognized as a 2022 USF Status of Latinos Community Award recipient
- Gaby Camacho, Chief Construction Officer, recognized by the St. Petersburg Civitan Club with 2022 Four Chaplains Award
- Todd St. John-Fulton, Chief People & Culture Officer, recognized as Tampa Bay Business and Wealth 2022 Apogee Award Recipient
- Morgan Brochetti, Chief External Relations Officer, recognized as the the 2022 Sue Ellen Richardson Rookie of the Year with Tampa Bay PRSA



**Administrative Headquarters** 

14010 Roosevelt Blvd, Suite 704 Clearwater, FL 33762

Clearwater ReStore & Truist Education Center 13355 49th Street North, Suite B Clearwater, FL 33762

New Port Richey ReStore 6431 US Highway 19, New Port Richey, FL 34652

St. Pete Resource Center 1350 22nd Street South St. Petersburg, FL 33712

habitatpwp.org | (727) 536-4755

#### **OUR MISSION**

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.