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ARS m Habitat for Humanity. of Pinelias County Building homes that change lives since 198

14-2015 Annual Report inside

Dedication of the second Habitat Pinellas home. Cover: David Morris, 90 years young, began volunteering for Habitat Pinellas in 1991 and has been a part-time site supervisor since 1997.

Building Homes That Change Lives Since 1985

Song HOMES THAT CHANGE

YEARS

SINCE 1985

For 30 years, Habitat Pinellas has worked with hundreds of local businesses and government officials, and astonishingly, hundreds of thousands of community volunteers who believe in the mission of Habitat for Humanity. With each swing of a hammer and every nail pounded, the work has been a labor of love that has united all those who have invested their time, expertise and monetary gifts. And for each of the 343 homes we've built to date, the impact of our work extends far beyond completing construction.

For 30 years, community support has helped break the cycle of poverty for these families. The financial burden of living paycheck to paycheck has been eased by an affordable monthly mortgage. They no longer have to decide between paying rent or putting food on the table or gas in the car. And with their "forever" homes, Habitat families no longer are forced to chronically move to escape

increasing rent and bad landlords. Their children no longer have to adapt to new schools and making new friends with every relocation. Many Habitat families describe the "peace of mind" that their homes have brought them. It's a lasting impact that not only provides a secure family home, but has also been found to spur better performance of children in school, improve health and inspire a more positive outlook for the future.

We extend a sincere thank you to our local community who has supported Habitat Pinellas for the past 30 years. Together, we have built homes, not houses. Homes that change lives.



- In 1985, there were only 89 U.S. Habitat affiliates. Today, there are over 1,400.
- Established on January 14, 1985, Habitat Pinellas received its official affiliation status on April 20, 1985. Organizing efforts began in 1984 under



Habitat Pinellas' first executive director Tom Webster with his family and Jimmy and Rosalynn Carter

the leadership of volunteer executive director James Schwarzlose.

- The first executive director for the newly established affiliate was Tom Webster
- The first Board chair was Bill Daniel.
- The first groundbreaking took place on March 29, 1985.
- The first volunteer day took place on March 30, 1985 with volunteer Ron Rocks felling a tall dead pine tree.
- The first volunteer group was from Oakhurst United Methodist Church in Seminole led by John and Vonnie Stemen clearing land on April 3, 1985.
- The first land acquisition was a sweet heart deal that occurred on February 14, 1985, when Habitat Pinellas purchased



The first Habitat Pinellas home built for the Dunaway family

six lots at the corner of 13th Street N. and 4th Avenue N. from the City of St. Pete for \$50 per lot. You read the right!

- The first Habitat Pinellas homeowner was Jane Dunaway, who also was the first to pay off her mortgage in 2004.
- Habitat Pinellas has been tithing to Habitat Guatemala since 1985 to build simple, earthquake-resistant homes - a tradition we've maintained for 30 years.



CYNTHIA IVY, Homeowner. Since completing her sweat equity hours and moving into her own home in 2008, homeowner Cynthia Ivy has continued to volunteer over the past seven years to help other families and build 10 more homes. As the housing program coordinator for CASA, Cynthia has encouraged CASA residents to apply for the Habitat program. Three of the women she's encouraged have gone on to become Habitat homeowners. "I was a homeless person and a domestic violence survivor," said Cynthia. "I know what it's like to have sleepless nights and not have stability. When I was working my sweat equity, my daughter wasn't old enough to help me, so all the hours were on me alone. That is why I help out other Habitat homeowner candidates who don't have anyone to help them."



"It's nice to see the change in the lives of prospective homeowners."

TOM OBERHOFER, Volunteer. Retired

Eckerd College economics professor Tom Oberhofer has been volunteering on Habitat Pinellas construction sites since 1993. For many of his 22 years of volunteering, he has been working a couple days a week assisting as a site supervisor. He chose building for Habitat over other volunteer opportunities because he likes the physical nature of the work, the interaction and feedback he hears from homeowners and volunteers, and "sharing the joy of the build."



building homes that change lives since 1985

"My daughter benefitted quite well from being in our home. It allowed us to function the way we needed to. She's currently in the military and in college. I'll never leave this house. It's ours forever."

"We used to be cramped, all living in one bedroom. Now we live in a three bedroom house - a real luxury!"

JANE DUNAWAY, First Homeowner. Our first executive director. Tom Webster, recounted a conversation with the first Habitat Pinellas family - Jane Dunaway and her sons, Robert and Tim. Jane worked for minimum wage at a local nursing home. "Shortly after moving into her house, Jane called me over one day. She had her bills laying on the table. Her electric bill was substantially less for a brand new three-bedroom home than for her dilapidated apartment. She picked up her property tax bill, waving it like a flag, exclaiming, 'It's official! I'm a real homeowner now!' I do believe she is the only person I have ever encountered who couldn't wait to pay her property taxes!"

Then...

1985 BOARD OF DIRECTORS

Bill Daniel, Board Chair Debbie Chambers, Vice Chair Helen Edwards, Secretary **Beverly Jones, Treasurer Fred Burney Gabe Cazares Emily Dipple** Pat Farmer Victor Gavel **Bob Gemmer Dorothy Gillum** Don Hafner Jerrie Hendrix **Bruce Lavorey Evelyn Lassiter** Marty McGinn Gail Michael **George Oldring Jon Peterson Bridget Rahim-Williams Barry Robinson** Ken Smith **Bill Symons Pat Turner-Sharpton**

...and Now

2015 BOARD OF DIRECTORS

Julie Klavans, Board Chair **Jason Clement, Vice Chair Mary-Ellen Howells, Secretary** John Nicely, Treasurer **Chuck Aldrich** Kerry Clapper Will Conroy Scott Daigle Tamara Davis Joe Faw Matt Frey Scott Gault **Thomas Goeglein Michael Kilpatrick Jason Miller Dav Mosby** Bill Protz Mark Purtee **Amy Rettig Tracy West**

2015 Highlights

January. Habitat Pinellas marks it 30th anniversary on January 14th.

January. The Tampa Bay Beaches Chamber of Commerce recognizes Habitat Pinellas with the "Large Nonprofit of the Year" award.

February. Habitat Pinellas is awarded the "Judges' Choice Be More Encouraged" at the 10th annual WEDU Be More Awards luncheon.

February. Habitat Pinellas recognizes HSN as it "Golden Hammer Corporate Partner of the Year" at its BLUEPRINT Afrika fundraising gala.

February. The BLUEPRINT Afrika fundraising gala raises \$156,000 for its home building program thanks to event sponsors and partic-

ipants. Special thanks to presenting sponsor HCA West Florida, as well as 14 local designers and 20 artists who contributed extensive in-kind services in support of the event. ConceptBait was voted "Best of Blueprint" designer.

February. Habitat International recognizes Habitat Pinellas for reaching \$1 million in tithes to support home builds in Guatemala and Malawi, Africa.

March. Habitat Pinellas board member and homeowner Tamara Davis is honored as a Lightning Community Hero, which includes a \$50,000 contribution to our affiliate.

May. A team of 12 Habitat Pinellas volunteers travel to Guatemala to participate in a week-long Habitat Global Village build.

June. The historic Henry-Bryan House, which was relocated from 4th Avenue N. to MLK Street S. in St. Pete, is dedicated after a year-long renovation with financial and building support from **JMC Communities**

and Wood Window

a course

Makeover and Historic

July. A 10-week "Faith Build" involving 16 local churches concludes with the dedication of a Largo home for the Acevedo family.

July. CEO Mike Sutton escorts staff members on a week-Former President Jimmy Carter end trip to Plains, Georgia, and Habitat Pinellas CEO Mike Sutton to attend former **President**

Jimmy Carter's Sunday school session



JMC Communities CEO Mike Cheezem presents the key to the historic Henry-Bryan House to Brad and Stephania Everett and their son



"Golden Hammer" Award: Habitat Pinellas board chair Julie Klavans, Bill Brand, president of HSN, Mindy Grossman, CEO of HSNi, Habitat Pinellas CEO Mike Sutton and Bill Van Law, president, Raymond James Investment Advisors Division, 2014 recipient, Right: Lynn McGhee of ConceptBait with his "Best of Blueprint" designer award.

Homes Workshop.



at Maranatha Baptist Church.

votes from the community.

September. The Chamber of Commerce

of St. Petersburg honors Habitat Pinellas

September. The second Habitat Pinellas

ReStore opens on U.S. 19 in Palm Harbor.

with a "Good 'Burger" award based on

October. We celebrated our 30th

anniversary with an old-fashioned picnic and spaghetti dinner for volunteers, supporters and Habitat homeowners. Special thanks to **Olive Garden** for sponsoring the dinner.

October. Tampa Bay Business Journal names Habitat Pinellas V.P. of Development Angie Croft an "Up & Comers" finalist.

November. The fifth annual "Golfing Fore Habitat" tournament raises a record \$52,000 for Habitat Pinellas' building program. Special thanks to presenting sponsor Evolve Bank & Trust.

2014 – 2015 Home Sponsors

With 2015 coming to a close, there is much to celebrate — lives have been changed and hope has been restored for 32 families throughout Pinellas County.

Home sponsors are critical partners in helping Habitat Pinellas make affordable homeownership a reality for the hardworking families in our area.

Habitat Pinellas depends upon the support of corporations, churches, businesses, civic groups and individuals to carry out our mission.

During our 2014-2015 fiscal year, with the funding support of several businesses, faith organizations and individuals, Habitat Pinellas has dedicated 32 homes for families throughout Pinellas County! We are proud to partner with the following sponsors who graciously supported our 2015 home builds and improve the lives of these 32 families and their children.

30th Anniversary Campaign	Н
Ark Royal Insurance Company	Habi
Bank of America	J
Blueprint Afrika gala	
Catalina Charitable Marketing	Lightning Foun
Chapman Family Foundation]
Clearwater Toyota	Mid-At
EllMar Foundation	

SIXTEEN FAITH CONGREGATIONS PARTICIPATED IN OUR FAITH BUILD: Anona United Methodist Church, 360 United Anona Multisite Church, Central Christian Church of Clearwater, Heritage United Methodist Church, Palm Harbor United Methodist Church, Pasedena Community Church, St. Michael the Archangel Catholic Church, Calvary Baptist Church, Church Experience, Crystal Beach Community Church, Gulf Coast Church, Harborside Christian Church, Hope Luthera, Norwood Baptist Church, Prince of Peace Lutheran, and St. Paul's United Methodist Church



Habitat Florida MSF itat Pinellas Faith Build **IMC** Communities **Kanes Furniture** ndation Community Hero Program Lokey Automotive Atlantic Finance Company Nielsen

Publix Super Market Charities Raymond James TradeWinds Island Resorts Valspar Championship presented by BB&T Wells Fargo HSN Cares Wells Fargo Whirlpool

ANNUAL REPORT: 2014 – 2015 FISCAL YEAR

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2014–2015 Annual Financial Report

It is with great pride that we present the 2014–2015 Annual Report from Habitat for Humanity of Pinellas County. Your generosity has far-reaching effects. In this report we hope to thank you personally and collectively for all that you have done to further the mission of Habitat for Humanity in our local community.

Support and REVE	oport and REVENUE Operating EXPENDITURES		URES
Contributions		Program	
Building materials/services	\$ 612,001	Construction	\$8,017,635
Donated lots	237,522	Mortgage discounts	101,224
Cash	931,928	Habitat ReStore	1,505,061
Habitat ReStore merchandise	807,177	Supporting services	
In-kind	25,602	General/Administrative	181,105
Transfers to homeowners	5,222,350	Fundraising	346,484
Mortgage discount amortization	46,012	Total Operating Expenditures	\$10,151,509
Sales/Habitat ReStore	817,824		* 0.40.000
Fundraising events, net of direct		Change in Net Assets	\$249,882
costs of \$88,983	113,305	Other CHANGES: Revenue (Expense)	
Foundations and grants	1,463,541	Interest expense	(29,905)
Other	43,056	Loss on sale of property	(8,014)
Investment income	81,073	Loss on sale of land	(10,040)
Net assets released from restrictions	1,112,635	Impairment on land/property	(192,459)
Total Operating Revenues	\$10,401,391	Amortization of joint venture deferred revenue	36,758
		Total Other Changes	(203,660)
Habitat for Humanity of Pinellas County strives to record all contributions ac- curately. This report seeks to acknowledge gifts received during the fiscal year, Cha		Change in Net Assets	46,222
July 1, 2014 – June 30, 2015. We apologize for any misspellings, omissions, or inaccuracies and ask that you please bring these to our attention for correc-		Net Assets at Beginning of Year	4,525,235
tion at 727-536-4755, ext. 203.	fur attention for correc-	Net Assets at End of Year	\$4,571,457



Letter from the **Board Chair** and CEO



Julie Klavans Chair

Mike Sutton CEO

2015 has served as the 30th anniversary of Habitat for Humanity of Pinellas County. Thanks to your support, hundreds of families have enjoyed the opportunity to improve their housing situation through a zero-percent interest mortgage, providing a safe and affordable place to live for their family for years to come.

Through the commitment of our Habitat partner families, board of directors, volunteers, donors and staff, our affiliate was able to make a deep impact in Pinellas County this year:

- 32 Families served in fiscal year 2014-2015.
- More than 30,000 volunteer hours helped construct these homes.
- For the 9th consecutive year, Habitat Pinellas was recognized by Charity Navigator as a four-star charity, an accomplishment that less than 1% of charities evaluated nationwide have achieved.
- Habitat Pinellas opened a second ReStore location which is located in Palm Harbor.
- Our 340+ homeowners provided more than \$330,000 to Pinellas County • through homeowner taxes.
- 94 cents of every dollar donated to Habitat Pinellas goes directly to building affordable homes for low-income families in our community!
- Throughout this ongoing growth, Habitat Pinellas was able to increase its long-term sustainability by increasing cash reserves by 35%.

We are proud of our families for their dedication to improve not only their lives, but also the lives of their children. Now in our second year of a four-year strategic plan, Habitat Pinellas will continue focusing on growth, quality and sustainability.

We thank you for continuing to support Habitat through your generous support of time, talent and treasure.

In partnership,

Jule A Klavars

Mike Sutton, CEO

Julie Klavans, Board of Directors Chair

"Because of a home, families have better health, better security and better futures."

- Jonathon Reckford, Habitat for Humanity International CEO



WY Habitat for Humanity®

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The support of the Pinellas County community is crucial to our mission to promote family stability by providing innovative and affordable housing solutions to qualified individuals and families. In partnership with our community, we work toward our ultimate goal of eliminating substandard housing throughout Pinellas county.

Our Habitat for Humanity affiliate serves the whole of Pinellas County, Florida, from our main office in Clearwater. It is you, our donors - those listed in this publication and all who labor in any way to help Habitat Pinellas - who enable us to advance our vision of a world where everyone has a decent place to live. Thank you for your commitment!

\$500.000 - \$250.000 Mortgage Settlement Funds of Florida

through Habitat for Humanity of Florida

\$249,999 - \$100,000

Bank of America Charitable Foundation Copperhead Charities EverBank

\$99,999 - \$50,000

Clearwater Toyota Duke Energy **Ellmar Foundation HSNi JMC** Communities Lokey Automotive Group Publix Super Markets Charities Raymond James Financial, Inc. Tampa Bay Lightning Foundation TradeWinds Island Resorts

\$49,999 - \$25,000

Catalina Marketing Charitable Foundation Wells Fargo Foundation

\$24,999 - \$10,000

Anona United Methodist Church **Chapman Family Foundation** City of Largo City of St. Petersburg Mary K Evers Florida Association of Realtors, Homeownership for All **HCA Healthcare** Pinellas Community Foundation Dan and Carolyn Stowers Suncoast AutoBuilders Transamerica Life Insurance Company Skip and Vicki Tylman Valspar Corporation Whirlpool Corporation Wood Window Makeover

\$9,999 - \$5,000

2012 Tampa Bay Host Committee C. Todd Alley Amerisure Insurance Company Bank of Tampa Bloomin' Brands Central Christian Church of Clearwater Ceridian Cool-U Dorothy J. Kimball Living Trust Eastman Footwear Company, Inc. dba Sporto **Glaros** Construction John Hedger Heritage United Methodist Church Scott and Julie Klavans McLain Foods Mid-Atlantic Finance Company Nielsen Media Research Northwood Presbyterian Church Palm Harbor United Methodist Church

Pasadena Community Church **Priority Foundation** Rotary Club of Indian Rocks Beach, Inc. Schneider Electric - Square D St. Michael the Archangel Catholic Church Stearns Bank Svnovus Bank Bill Van Law

\$4,999 - \$2,500

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\$2,499 - \$1,000

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Habitat Pinellas recognizes its "Roof Raisers" who support the mission of Habitat for Humanity by making an annual contribution of \$1,000 or more. The combined impact of our Roof Raisers is immeasurable and helps Habitat continue to change lives here in Pinellas County and throughout the world. For additional information about Roof Raisers, please contact Angie Croft, at (727) 536-4755 ext. 215, or acroft@habitatpinellas.org.

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Thank you for your generosity and support of the Habitat for Humanity mission here in Pinellas County!

building the dream

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\$249 – \$100 continued

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Heritage Society "We make a living by what we get, but we make a life by what we give."

--Winston Churchill

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Our Heritage Society recognizes those individuals who have made a commitment today as a way to build tomorrow's future. These planned gifts will ensure Habitat's success for future generations.

For more details about how you can leave a legacy of giving, please contact Angie Croft at (727) 536-4755, ext. 215, or acroft@habitatpinellas.org.



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ReStore

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The Habitat ReStore is grateful for the partnership with businesses in our community who donate new and gently used items and building materials in support of the Habitat for Humanity building program for families throughout Pinellas County.

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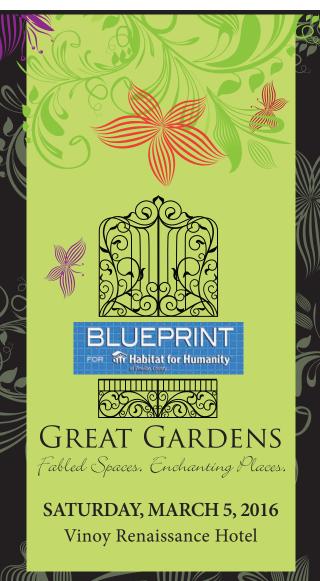
Habitat for Humanity of Pinellas County strives to record all contributions accurately. This report seeks to acknowledge gifts received during the fiscal year, July 1, 2014 – June 30, 2015. We apologize for any misspellings, omissions, or inaccuracies and ask that you please bring these to our attention for correction at 727-536-4755, ext. 203.



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and a wonderful New Year!



Bank of America



2014-2015 Annual Report included in this issue!

Save the Date for Habitat Pinellas' Most Important Fundraising Event!

Plan to be there!

Our 2016 gala is designed to be another buzz-worthy event, so "save

the date" and plan to attend BLUEPRINT Great Gardens, featuring the creativity of 14 local interior designers – and this year's Honorary Chair, award-winning designer, author, lifestyle expert **P. Allen Smith** of the nationally syndicated show, *P. Allen Smith Gardens*.

We also pleased to welcome back **Jerry Penacoli** and **Cyndi Edwards**, co-hosts of NBC's nationally syndicated lifestyle show Daytime, as our Master and Mistress of Ceremonies!

During BLUEPRINT *Great Gardens* you'll discover fabled spaces and enchanting places that reveal secret green worlds tucked behind courtyard walls and ancient gates.

Join us as we honor BANK OF AMERICA as our "Golden Hammer Corporate Partner of the Year!"

Look for your formal gala invitation in January! For sponsor information, please contact Angie Croft at acroft@HabitatPinellas.org or 727.536.4755, ext. 215.



