



letter from the **board chair** and ceo



Mike Sutton CEO



Jason Clement Board Chair

This year, 2017, marks the 32nd anniversary of Habitat for Humanity of Pinellas County. Thanks to your support, hundreds of families have enjoyed the opportunity to improve their housing situations through a zero-percent interest mortgage, providing a safe and affordable place to live for their family for years to come.

Through the commitment of our Habitat partner families, board of directors, volunteers, donors and staff, our affiliate was able to make a deep impact in Pinellas County this year:

- 59 families served in fiscal year 2016-2017 (July 2016 June 2017).
- More than 46,754 volunteer hours helped construct these homes.
- For the 10th consecutive year, Habitat Pinellas was recognized by Charity Navigator as a four-star charity, an accomplishment that less than one percent of charities evaluated nationwide have achieved.
- Habitat Pinellas was recognized as Nonprofit of the Year by TBBJ in the Public and Societal Benefit Category.
- 95 cents of every dollar donated to Habitat Pinellas goes directly to building affordable homes for moderate-income families in our community!

We are proud of our families for their dedication to improve not only their lives, but also the lives of their children. Now, in our fourth year of a four-year strategic plan, Habitat Pinellas will continue focusing on growth, quality and sustainability.

We thank you for continuing to support Habitat through your generous donation of time, talent and treasure.

In partnership,

Mike Sutton, CEO

Jason Clement, Board of Directors Chair



Mike Sutton, Habitat Pinellas CEO, and Jason Clement, Habitat Pinellas Board Chair, with Steve Raney, President Raymond James Bank.

2017 board of directors

Jason Clement, Chair

Matt Frey, Vice Chair

John Nicely, Treasurer

Joe Faw, Secretary

Chuck Aldrich

Ronice Barlow

Scott Daigle

Tamara Davis

Forrest Eleazer

Scott Gault

Matt Godri

Dav Mosby

Kristi Cheatham Pettit

building hope and community

59 FAMILIES SERVED





Your contributions and volunteerism help Habitat make life-changing differences for struggling families and, in the process, positively impact our neighborhoods.

Every day, thousands of local hard working families have to decide between paying rent or buying groceries. Monthly rent in the Bay area has escalated, leaving a significant gap between what families can afford and what's available. At Habitat Pinellas, we are working hard to make affordable homeownership a reality because we believe that everyone deserves a decent place to live.

Habitat Pinellas served 59 families in the fiscal year of 2016 - 2017. Hard work and generosity made it possible for these families to have something that most of us take for granted — peace of mind and a stable place for their children to thrive.

A hand up, not a handout. Habitat families work hard; they don't ask for handouts. By the time they get their keys, they have put in at least 350 hours of "sweat equity," made a modest down payment and received a zero-interest mortgage. They are physically and financially invested in their homes and set on the right path toward responsible homeownership. The homeowner classes they are required to complete as part of their covenant with Habitat provide them with the tools to be successful homeowners and contributing citizens of their local communities.

People are often surprised by how much we can do with their donations. With as little as \$30, we

can put up a wall in a Habitat home, buy several bags of concrete or a bundle of shingles. That is impressive, seeing as \$30 isn't enough to fill up a gas tank these days. Even the smallest donations can make a big difference, and our supporters know their money is going to a good cause.

Habitat for Humanity Pinellas County received a Charity Navigator four-star rating for the 10th consecutive year, which means you can trust that we are being responsible with your donations. Of every dollar donated, 95 cents goes to our program.

Habitat's building program benefits our community:

- Revitalizes neighborhoods
- Increases the tax base
- Encourages volunteerism
- Removes substandard housing
- Provides employment for subcontractors

home sponsors

With 2017 coming to a close, there is much to celebrate — lives have been changed and hope has been restored for 59 families throughout Pinellas County.

Home sponsors are critical partners in helping Habitat Pinellas make affordable homeownership a reality for the hardworking families in our area. Habitat Pinellas depends upon the support of corporations, churches, businesses, civic groups and individuals to carry out our mission.

Hooters

During our 2016-2017 fiscal year, with the funding support of several businesses, faith organizations and individuals, Habitat Pinellas has dedicated 59 new homes and repaired 18 for families throughout Pinellas County!

We are proud to partner with the following sponsors who graciously supported our 2017 home builds and helped improve the lives of these 59 families and their children:

Bank of America HSN

Bankers Kanes

Blueprint Gala 2016 Lokey

Clearwater Gas Mid-Atlantic Finance

Clearwater Toyota Pinch A Penny

Ellmar Foundation Publix

Everbank Raymond James

Faith Build ReStore

Girl Powerhouse Tampa Bay Rays

Golfing Fore Habitat 2015 Tradewinds

Copperhead Charities/Valspar Championship 2015

4

2017 highlights

Habitat Pinellas presented a check for

\$398,744

to the Pinellas County
Commission, representing
the taxes paid by Habitat
homeowners in 2016



came together to provide a day on, not a day off, as part of the

National Martin Luther King Jr. Day of Service.



Habitat Pinellas was named a finalist for the Clearwater Regional Chamber of Commerce'

Nonprofit of the Year award.



Over 5,000 guests attended as

Rick Wallenda sky-walked across Sundial, St. Petersburg, in order to promote our BLUEPRINT Gala: Vieux Cirque!



Habitat Pinellas celebrated the

400TH

HOME
built in Pinellas
County.



The third annual "Girl PowerHouse"

was dedicated to the Mitchell family. Thank you to the ladies who volunteered and sponsored the home

Habitat Pinellas
partnered with Warrick
Dunn Charities to
furnish a home for
a family of seven,
as part of their

Home for the Holidays program.

January February March April

2017 **highlights** continued



the first home in the City of Gulfport.

In partnership with HSN, Habitat Pinellas hosted

Lady Antebellum's Hillary Scott

on our build site as a part of Habitat International's Home is the Key campaign. Habitat Pinellas announced the investment of

\$1.5 MILLION into new home

in the Community Redevelopment Area (CRA) of South St. Petersburg.

construction

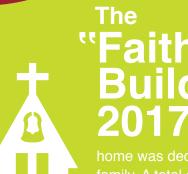


non-profit of the year

Habitat Pinellas was chosen as the winner of TBBJ

Nonprofit of the Year

in the Public and Societal Benefit category.



home was dedicated to the Neris family. A total of 12 churches donated and volunteered to complete the Neris family home in Safety Harbor.

Habitat Pinellas

broke ground on 12 lots

in the North Garden Avenue neighborhood of Clearwater.



2017 highlights continued



We dedicated our last home in

the 51-home subdivision of Stevens Creek in

honor of the Mayor of Clearwater, George Cretekos.

Completed the

19-HOME 11 11 11 SUBDIVISION

in the Shady Grove neighborhood in Dunedin, FL.

Special visit from Kelvin Kalonga, the National Director of Habitat Malawi, Africa.

TITHES
\$4500
to Malawi
each time we build a home locally.



Close to 400 community leaders attended

Community Builders Breakfast,

which raised awareness and more than

\$165,000

FOR OUR MISSION.

Added 21 individuals to our Community Builders Society

The first annual Paint the Block sponsored by Valspar and The Valspar Championship was held

OVER 200
VOLUNTEERS SERVED
19 FAMILIES THROUGH
PAINTING AND
LANDSCAPING



Our 7th Annual

Golfing FORE Habitat Partner Tournament

presented by BBMC Mortgage

raised over **\$100,000.**

September October November

2017 financial report

It is with great pride that we present the 2017 Annual Report from Habitat for Humanity of Pinellas County. Your generosity has far-reaching effects. We thank you personally and collectively for all that you have done to further the mission of Habitat for Humanity in our local community.

support and revenue	
Contributions	
Building materials and services	1,101,429
Donated land	92,799
Cash	1,675,186
Habitat ReStore merchandise	1,077,572
Other	3,089
Transfers to homeowners	
Mortgage discount amortization	
Sales - Habitat ReStore	1,079,853
Fundraising events,	
net of direct costs of \$193,031	273,677
Foundations and grants	621,735
Other	444,726
Investment income from joint venture	81,073
Net assets released from restrictions	—
Total support and revenue	16,400,144

expenses

Pro	. T .	\mathbf{r}

Construction	.13,442,161
Mortgage discounts	(55,452)
Habitat ReStore	2,066,450
Supporting services	
General and administrativ	e 241,536
Fundraising	394,157

Total expenses................. 16,088,852



ReStore

Habitat ReStore is a nonprofit retail center where new and gently used building materials and home furnishings are sold at discounted prices. The ReStore is our solution for turning these donations, from generous and environmentally concerned individuals and businesses, into money to build homes for families.



Clearwater ReStore 13355 49th St. N. Clearwater, FL 33762 Palm Harbor ReStore 31541 U.S. Highway 19 North Palm Harbor, FL 34684



lifetime giving

The support of the Pinellas County community is crucial to our mission

Our Habitat for Humanity affiliate serves the whole of Pinellas County, Pinellas — who enable us to advance our vision of a world where everyone

VISIONARY \$1,000,000 and up

Bank of America Habitat for Humanity International Grants Habitat for Humanity of Florida Mortgage Settlement Funds

COMMUNITY BUILDER \$500,000 - \$999,999

City of St. Petersburg **Duke Energy HSN Cares** Lokey Automotive Group Pinellas County Board of Commissioners **Publix Super Markets Charities** Raymond James Financial, Inc. Wells Fargo

CORNERSTONE \$250,000 - \$499,999

Catalina Marketing Charitable Foundation City of Clearwater City of Largo, Funding Clearwater Toyota Copperhead Charities/Valspar Championship

Crown Automotive Dan and Carolyn Stowers Dana Beck Fancher Foundation EverBank JPMorgan Chase & Co. Pinellas County Community Development Thrivent Financial Tony and Carol Griffith Valpak Direct Marketing Systems, Inc.

ARCHITECT \$100,000 - \$249,999

Arthur and Robert Donnellan Bill Van Law Chapman Family Foundation EllMar Foundation First Baptist Church of St. Petersburg **Hooters Management Corporation** James Workman and Jean Kendra Kane's Furniture Northwood Presbyterian Church Pinch A Penny Pinellas Community Foundation

Amerisure Insurance Company Anastasia Kraf Trust Ark Royal Insurance Bankers Financial Corporation Bright House Networks Carlos Yepes Coldwell Banker Cares Foundation Crown Motors of Clearwater, Inc.

FOUNDATION \$50.000 - \$99.999

Sponsors, city officials, and community members

Roger and Karen Hessel

The Strong Foundation

Valspar Corporation

Whirlpool Corporation

The Roy and Ana Zellars Foundation

Transamerica Life Insurance Company

400 Beach Seafood and Tap House

TradeWinds Island Resorts on St. Pete Beach

Tampa Bay Rays

Tech Data

celebrating Habitat Pinellas' 400th home dedication.

Blake and Linda Gall

America II

Eleanor Nelson

First Presbyterian Church Frenchy's Restaurant

Harry Free

Homebanc

Jeff and Judy Mitchell **IMC Communities**

Nielsen

Parkshore Grille

Paula Rigsby

Pinellas Realtor Organization Schneider Electric - Square D

Skip and Vicki Tylman

Suncoast Chapter, Community Associations Institute

Tampa Bay Lightning Foundation

The Hangar Restaurant & Lounge The Home Depot Foundation

United Way Suncoast

GOLD \$25.000 - \$49.999

Achieva Credit Union Allen Foundation

Bayfront Health St. Petersburg

BBMC Mortgage

Bill Brand

Cathedral Church of St. Peter

Central Christian Church of Clearwater

Community Foundation of Tampa Bay

Dav and Glenn Mosby

Edward Ohst

Eileen Holohan

Eleanor McKinley

Episcopal Church of The Ascension

Ford & Harrison

Fremont and Nina Allen Foundation

Glaros Construction

HCA West Florida Pinellas County Hospital

Health Management Associates

Innovation Cabinetry

Jason and Denise Miller Jay and Karin Hartenbach

John Kackley

Loan Ranger Acquisitions LLC

M. Elizabeth Kenyon

Mary-Ellen Howells

Michael Schmidt

My Florida Safe Home Project Neil and Mindy Grossman

North Pinellas County Chapter Thrivent Builds

Our Lady of Lourdes Church

Palm Harbor United Methodist Church

PODS

Quorum Services

Regions Bank

Robert and Gladys Hackworth

Robin Bruni

Rotary Club of Clearwater

Scott and Julie Klavans

Sherwin Williams Company

South Pinellas County Chapter Thrivent Builds

St. Paul's Lutheran Church

St. Timothy Lutheran Church

Susan Dietrich

Tax Certificate Clearing House

TD Bank

Trinity Presbyterian Church Clearwater

SILVER \$10,000 - \$24,999

24-7 International

Abe Moussa

Adamo & Associates, Realty Executives

AgileThought

Andrea Wilson

Anona United Methodist Church

Architectonics Studio, Inc.

Barbara Krai Interior Design

Baxter International

Bay to Bay Properties

BB&T

Belleview Biltmore Resort

Blume Family Foundation

Bob and Lorraine Dutkowsky

Brighton Foundation Trust

Bruce and Wanda Fyfe

Burns Family Foundation

C. Todd Alley and Cynthia Holloway

Carrabba's Italian Grill

Charles and Mary Franckle

Charles and Mary Miller

Church of the Good Shepherd

City of Dunedin

Clearwater Gas System

Clearwater Police Department

Clearwater Solid Waste

CONCEPTBAIT Global Event & Floral

Design Group

Craig and Jan Sher

Crossroads Christian Church David and Nancy Ridenour

David Sharpe

DeBartolo Family Foundation Design and Feng Shui by Rania

Dex Imaging



Habitat Pinellas Board Member Brandon Brayboy, Habitat Pinellas CEO Mike Sutton, and Habitat Pinellas VP of Development Alison Riley, receive check from the 2017 Valpsar Championship.

Ellen Hirsch de Haan Empower Network

Evelyn Lynch in memory of Henry Lynch

Event Design

Extravaganza Productions

Fidelity Charitable Gift Fund Financial Services Roundtable

Florida Association of Realtors,

Homeownership for All

Florida Forest Products Gabriel Farone

Garth E. Feeney Foundation

Gary Wheelock

GTE Financial

Guillermo and Edelmira Cosma

Gulf Central District, UMC

Hands Across the Bay

Harry Walls Environmental Consulting

HCA Healthcare

Helen Hough Feinberg

Heritage United Methodist Church

Holland Family Charity Trust

Homesales, Inc.

Honeywell International Foundation

Hugh and Florence Bell

Indian Rocks Rotary Foundation

Jack and Judy Donahey

James J. Workman

James and Mary Ellen Bader

Jay and Jan Miller



Garden Avenue Groundbreaking of 12 lots in the North Garden Avenue Marina District of Clearwater, FL

Jeff Howells

Jeffrey and Barbara McDonald

John Hedger

Jollay Family Foundation, Inc.

Joseph and Marylou Bourdow

Karen Bartoszek

Karen Hosman

Ken Wilson and Andrea Wilson

King College

Kiwanis Club of Sunshine City

Liberty Temple Christian Center

Marine Max

Max F And Al Jeane Beach Foundation

McLain Foods

Mel and Pam Ora

Michael and Wendy Cupps

Mike and Nancy Beausir

Mike Sutton

Mis en Chic

Morean Arts Center

NetBank

Nina Winters

Pamela & Leslie Muma Family Foundation, Inc.

Pasadena Community Church

Pinellas County Sheriff's Office

PNC Foundation

Prai Beauty

Progress Energy Service Company LLC

Ray and Kim Ferrara

Realty Executives

Robert and Jean Markley

Robert and Margaret Reeves

Ron and Mary K Evers

Ronald and Lori Spoor

Rotary Club of Indian Rocks Beach, Inc.

Rotary District 6950

Sandy Conrad

Showorks, Inc.

Sonya Miller

Sporto

St. Michael the Archangel Catholic Church

St. Paul United Methodist Church

St. Petersburg Neighborhood Housing Services

Suncoast AutoBuilders

SunTrust Mortgage

Susan Wischweh

Tampa Bay Times

Teri Ford

The Bank of Tampa

The Dietz Team - ReMax

The Sembler Company

The Sports Facilities Advisory

Triangle Community Foundation

United Way of Pinellas County

United Way of Tampa Bay

USAmeriBank

Wal-Mart Foundation

Walter and Barbara Inman

Wayne L. Wilford

Wells Fargo Foundation

West Elm

Wood Window Makeover

WorkNet Pinellas

ZaZoo'd

BRONZE \$5,000 - \$9,999

1-800-Got-Junk

2012 Tampa Bay Host Committee

AAA Electrical Contractors

Aetna

Aldersgate United Methodist Church

All Saints Episcopal Church

America's Charities

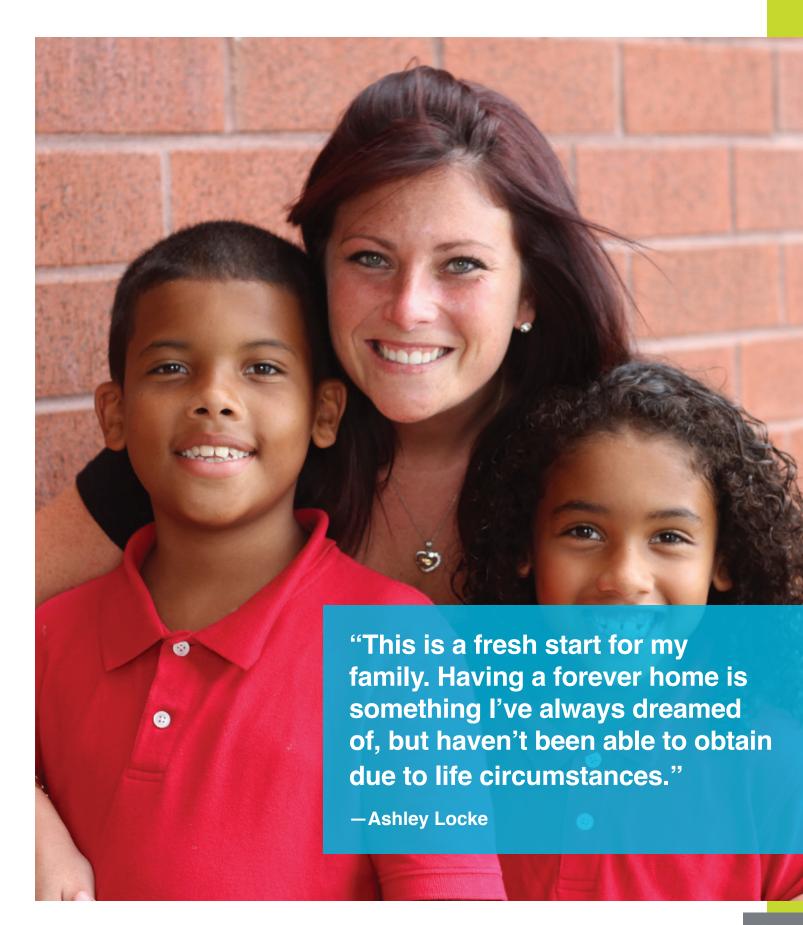
American Baptist Church of the Beatitudes

Banning Lumber And Millwork

Beulah Underhill Estate

Bill Gernazian

Blossom Events





The Ernest family opening the door to their home sponsored by Tradewinds

Blue Skies Weddings and Events

Brad McMurtrey

Braun's Fine Flowers

Bright House Networks

Brock Sales Company

C & L Graese Foundation

Calvary Church

Calvary Episcopal Church

Calvin and Priscilla Nystrom

Carol Marquardt

Central Oddities

Ceridian

Cheers! Events, Inc.

Christ Presbyterian Church

Chuck and Dolly Dannewitz

Church of The Isles

Citicorp Services Incorporated

Clare J. Trice Trust

Coca-Cola Beverages Florida

Collective Construction & Interiors

Constellation Brands, Inc.

Cool-U

Craig Stevens, Inc.

Cristina Denegri Interiors

Crystal Beach Community Church

Darrell and Sue Zenk

David and Diane Elmer

Decker Ross Interiors

Decorating Den Interiors

Design AmandaLe

Doreen Caudell

Dowling & Weldon, Inc.

Dr. and Mrs. Theodore Vlahos

Dunedin Refrigeration

E. Roberta Lewis

Edmund (Tom) O'Brien

Erion Foundation

ExactTarget

F.W. & P.C.O.A Region IV

Faith Presbyterian Church

Fifth Third Bank

First American Title Insurance Company

First Presbyterian Church

Floors Today

Florida Suncoast Chapter of ICC & BOAF

Fred Spriggs

Fuel4

Funktionhouse Urban Lumber & Furnishings

Garner M. Koons

Gerrold Sharkey

Gifts In-Kind International and

The Home Depot Foundation

Gil and Johanna Bakshi

Gisselle Sanchez Floral and Event Design

Glenn Hanneman

Greg and Karen deCelle

Greg Bicket

Grow Financial Federal Credit Union

GTE Financial

Gulf Coast Chapter of the FAMB

Gulf Coast Giving

Gulf Coast Realty Seminole, LLC

H2U

Hanson Tree Service

Harborside Christian Church

Haven Home Design and Furniture Company

Housing Finance Authority of Pinellas County

Image Creations of Florida

Integrated Economic Solutions Corporation

Iqbal and Janet Paroo

J. Kokolakis Contracting, Inc.

Jeff and Amy Rettig

Jeffrey McClanathan

Jim Mcclintic

Joe and Gina Fontana John and Michelle Nicely

Johnson, Pope, Bokor, Ruppel & Burns LLP

Kapok Special Events

Katie Cole

Kay V. Scheuerman

Ken Rush

Kenneth and Linda Ko

Kip Kedersha

Kirk of Dunedin Kris and Christine Postlmayr

La-Z-Boy Furniture Gallery Corp

Larry E. and Betty Kingsley

Lenders Choice Appraisal Service, Inc.

Leo Nussbaum Leonard Dow

Level 3 Communications Lindsey Wilson College

Lisa Smithson Maggie Knutsson

Marcotte's Design Salvage Marguerite Thomer

Marion Rich

Mark and Mary Kay Liston

Mary Ellen Fiore Mary Wheeler Matthew Frey

McManus & McManus, P.A. Miami University of Ohio Michael and Madeline Dunsizer Michael and Nicola Dillon Michael and Sharna Epstein

Mid-Atlantic Finance Company MMD Events Mo Krausman Nancy Jahr

National Association of Senior Friends

Nest

Network For Good O'Neil's Tree Service

Oakhurst United Methodist Church

Onicx

Palm Lake Christian Church Palm Pavilion of Clearwater, Inc. Pasadena Community Church

Paul and Rose Reilly

PDR Certified Public Accountants

Peer Title, Inc.

Peter and Christina Barli Peter L. McNamara

Peter Pav

Pines Presbyterian Church

Presbyterian Church of Palm Harbor

Presbytery of Tampa Bay Priority Foundation Radiance MedSpa Raymond James Bank

Redman Steele Floral Design Studio

Refresh Designz Richard Gurnee

Rob Bowen Design Group Robert and Mary Jo Swiggett

Sage Software
Sam Carothers
Sandra Waters
Scott Wilson
Sharon Rasponi
Shear Enterprises, LLC
Solace Insurance

St. Alfred's Episcopal Church St. Anne of Grace Episcopal Church

St. Petersburg College

State Farm Stearns Bank

TECO

Steve and Cathy Collins Steve and Ronice Barlow Susan M. Sullivan Synovus Bank T2theS Tailored Twig

The Church on the Bayou The Ohio State University

Thompson, Sizemore, Gonzalez & Hearing, PA

Tibbetts Lumber
Tim and Gina Johnson
Tom & Leyla Tremaine
Tom and Jen Cotter
Tom and Signe Oberhofer
United Methodist Church
West Pharmaceutical Services
William and Sally Snyder
Women In Tourism

Zoe Fisher Marvel Foundation, Inc.

Legacy-Estate

Anastatia Kraf Trust Evelyn Adamson Estate

Anna Ruth Johnson Trust Florence T. Smith, Trust

Arthur L. Husted Trust Geraldine Bartholomew

Barbara Whiteside Glenn Arthur Trust

Beulah Underhill Irma Mae Keldsen Trust

Caterine MacDonald Trust

Ivon and Jane Culver Charitable Trust

Clarence F Spence and Jean Alys Spence Trust

James D. and Rosemary M. Miller

Clarie J. Trice Trust John D. Chapman Trust

Cotten Family Trust John F. Jenkins Trust

Donal McLean Julia Simpson Trust

Dorothy B. Howard Trust Kathryn Park Spencer Trust

Eleanor Duvall Estate Lionel James
Eleanor McKinley Marie Weir

Emiilie A. Lugar Mary Ann Taylor Trust

Estate of Charles Moore Mary Kittrell

Estate of Dallas Kirk Hammond Mary Lawrie Trust
Estate of June Marie Gerlach Mary-Ellen Howells

Estate of Katherine J. Bandfield Mildred I. Baumgartner Trust

Estate of Kim Bowers Nancy Sheeks Penecale Trust

Estate of M. Elizabeth Kenyon Norm Bungard

Estate of Mary L. Hawes Robert Davidson Estate

Estate of Melford I. Johnson Rosa M Lepisto Estate & Trust

Estate of Nina Allen Stansbury Trust

Estate of Robert and Dorothy Kimball

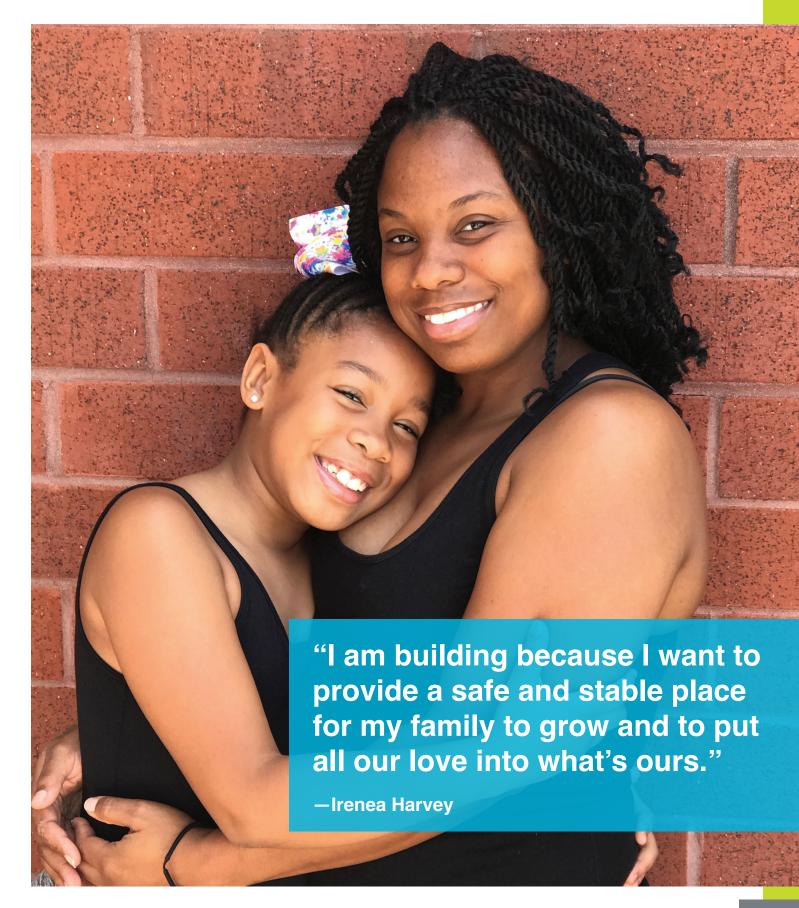
Tabitha B. Hirschfeld

Estate Of Ruby Davis Bortz

William Kasper Trust

Estate of Violet Bogert

In addition, thank you to all the individuals and companies that donated under \$5,000 this year and/or over a lifetime. We appreciate all donations equally and each and every dollar makes a positive impact in our community and in the lives of Habitat Homeowners.





13355 49th Street North Clearwater, FL 33762

habitatpinellas.org

OUR MISSION

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.